PEAW Open Board Meeting

October 25, 2025, held at La Tolteca Restaurant.

The meeting was called to order at 10:04 am.

Everyone introduced themselves.

Members present were Richelle Beene, Shelley Tooley, Rachel Meek, Ashley Woerpel, Tia Koehler, Cassie Duggan, Doug Tooley, Callie LaChance, Olivia Becker, Kelly Kaszmarek, Natasha Cronick and Sherri LaMarche.

Approval of the 2024 minutes as presented with the correction of Ashley's last name by Ashely, seconded by Shelley. Motion carried.

Treasurer's Report – Sherri presented the financial reports. Current checkbook balance is $14411.93. Net income for the year is $2309.80. Approval of the financial reports by Ashley, seconded by Rachel. Motion carried.

Old Business

A discussion regarding the joint show. Everyone enjoyed it. Concerns brought up that we do need more participation. A need for more competition. Hopefully as time goes on more people when come. Use Facebook to communicate with others on what horses are coming to the show.

All-breed show was a success. No complaints from any participants.

New Business

Cassie suggested an all-breed show done jointly with Ashley Carlson. They would have a Saturday show, and we would have ours on Sunday. The possibly a buckle series for the weekend. This is just in the "communication" stage. Possibly do an all-breed in spring and fall. Heartland? Richelle will get information on that.

Sponsorship Flyer- Cassie presented the flyer to the membership. We can start fundraising at any time. Sooner the better. A gmail account was created. Cassie is monitoring it. Suggestion to have a thank you banner to put the sponsor's name on it and display it at the show. It was suggested to change the levels of the sponsorship to add value with each level. Add to the 100-199 sponsor level a framed certificate to hang. Add to the 200 and greater the display of a self-provided banner to be displayed at show. Flyer will be sent with a Christmas letter. Rachel, Ashley, and Cassie will work on that together. Sherri will cover the cost of printing the last page with the revisions on it. A motion was made by

Rachel to have the club pay for the postage for the Christmas letters/flyers seconded by Cassie. Motion carried.

2026 Show Dates – May 28, 29, 30, 31st 2026 joint show.

A planning committee with Tia, Casie, Richelle, Shelley, and Callie will make the decisions needed. Committee will report back to the board with updates.

New arena – Racine County. Tia presented what is going to be available. Covered outdoor arena. They have a 80 stall barn with possible rental stalls that could be added. Facility will be available by spring. They want to market it to smaller shows. They have showers/bathroom and a food booth. Also, there are ample camping hookups. Tia will keep club informed with updates.

Software update - TBD will not need it if we have joint show.

Website renew/change host – Cassie updated things. Sam will help with the website. Our current site is hard to work with. Rachel made a motion to review and sign up for a new website host seconded by Ashley. Motion carried.

Insurance – Sherri is going to look at other options.

Trail & Speed equipment – Sherri has it.

Lead line gift bags – TBA.

Yearend awards – tabled.

Midwest Horse Fair- Tia has submitted application to MWHF for 2026. Horses are needed to come. Please invite other people outside our group to participate. Tia will get more information on the stalls. Help is needed for this event. Decorating the booth, and many other tasks. Coming Home is the theme.

Annual meeting – Tia presented to possibility to combine our year end meeting with a trail ride. We would have our meeting in the pavilion then go on the trail ride The ride would be open to whoever wanted to participate. October 2, 3 and 4th is the event dates. It will be held at Horseman's Park in Campbellsport.

Or October 20, 2026, place to be determined.

A Facebook pole will be posted to vote on this. The pole will be open until December 1, 2025.

Sponsor a class for PHBA world show – Cassie made a motion to sponsor amateur ranch rail class at the PHBA world show. Seconded, by Shelley. Motion carried.

World Show – Comments and concerns – No Paly-bred w/t classes. The 25-point minimum for yearend awards would like to be addressed. Division of Halter and Performance Halter. PHBA boards are discussing the possibility to combine youth, amateur, and open show. Also adding jackpot classes.

Pay Secretary/Treasurer for 2025 – Sherri will donate time.

Election of Officers – Rachel made a motion to keep the executive board members(President through club reporter) the same as 2025. Shelley seconded. Motion carried.

Board members are as follows:

President: Richelle Beene

1st VP: Shelley Tooley

2nd VP: Rachel Meek

3rd VP: Tia Kloeher

Sec/Treas: Sherri LaMarche

Field Officer & Inspector: Tia and Richelle

Club Reporter: Cassie Duggan

Rachel made the motion to adjourn the open meeting. Seconded by Ashley. Motion carried. 11:53am